

National Interstate Trucking **Super Summit** For Plaintiff Lawyers Only

Jointly Sponsored by APITLA & National Trial Lawyers

September 15-17, 2011 • St. Louis, Missouri



APITLAmerica[®]
Association of Plaintiff Interstate Trucking Lawyers of America
Learning • Litigation • Legislation

No Personal Injury Defense Attorneys



"LEARN HOW TO BULLET PROOF YOUR INTERSTATE TRUCKING CASE FOR TRIAL."



Kent W. Spence

**Keynote Speaker: "Fighting for Justice",
Feast, Awards & Roast, Friday, Sept. 16**

Kent W. Spence has successfully taken on big corporations and local, state and federal governments in civil rights, personal injury, wrongful death, industrial accident, oil field accident, trucking accident and other cases, over the past two decades. Kent is a past president of the Wyoming Trial Lawyers Association, and has been a partner in The Spence Law Firm with his father, Gerry Spence, since 1995. Kent will be our keynote speaker at Friday night's Feast, Awards & Roast. He will also be presenting on the topic of closing arguments Saturday morning.



Michael T. Mihm

**Bulletproof Your Practice:
Avoiding Legal Malpractice**

Michael Mihm is a founder of Starrs Mihm, LLP, a boutique trial firm in Denver, Colo. Michael's trial practice focuses on representing plaintiffs in legal malpractice lawsuits. Michael has been selected for inclusion in the 2011 edition of The Best Lawyers in America in the field of legal malpractice litigation.



Harvey A. Moore, Ph.D.

**Use of Focus Groups in Truck Cases &
Jury Selection Demonstration**

Harvey A. Moore, Ph.D., is the president of Trial Practices, Inc., a full service litigation consulting firm providing assistance to attorneys and clients in thematic development of case issues, trial communication strategies, voir dire and jury selection. His work has been featured on television news shows such as Hard Copy, A Current Affair, 60 Minutes, 48 Hours, Dateline, Eye to Eye with Connie Chung. CNN and the BBC did a special on his firm. Dr. Moore will be speaking Saturday on Focus Groups and Presentation of Live Voir Dire in Trucking Cases.

Over 40 Of The Nation's Top Experts and Interstate Trucking Trial Lawyers At One Super Summit

**“Learn How to
Bullet Proof Your
Interstate Trucking
Case For Trial”**

**Over 40 Of The Nation’s Top Experts and Interstate Trucking Trial Lawyers
At One Super Summit**



Speakers:

- Bob Swint
- Brian Davis
- Chip Sloan
- Chris Searcy
- Danny Thomas
- Dan Ramsdell
- David Bossart
- David Craig
- David Nissenberg
- David Stopper
- David Sweat
- Don Asa
- Dr Richard Ziernicki
- Ed Hershewe
- Eric Romano
- Frank Branson
- Harvey Moore
- Jack Cannon
- James Acock
- Jeff Burns
- John Moore
- John Romano
- John Shea
- Jon Papin
- Ken McClain
- Kent Spence
- Kerry Steigerwalt
- Lynn Johnson
- Marc Matthews
- Marcus Davis
- Mark DiCello
- Mark Mandell
- Martin Healy, Jr
- Michael Mihm
- Preston Scheiner
- Robert Johnson
- Sagi Shaked
- Shean Williams
- Stephen Smith
- Steve Garner
- Ted Bassett
- Thomas Girardi
- Thomas Landholt, MD
- Todd Romano

Agenda Thursday, September 15, 2011

- 8:00 – 8:15 (15 min) Welcome & Overview
- 8:15 – 8:45 (30 min) The Impact Of Race, Gender & Life Expectancy On Economic Damages
- 8:45 – 9:15 (30 min) Lay Witnesses in Brain Injury Cases
- 9:15 – 9:45 (30 min) Defense of a Fatigued Truck Driver
- 9:45 – 10:15 (30 min) Effective Use of the Latest Technology in Reconstructing Trucking Accidents
- 10:15 – 10:30 (15 min) Break
- 10:30 – 11:00 (30 min) Simplifying and Visualizing your Case: Two Essentials for Winning
- 11:00 – 11:30 (30 min) Back to the Basics
- 11:30 – 12:00 (30 min) How to Win Your Case at the Truck Driver’s Deposition
- 12:00 – 1:00 (60 min) Lunch
- 1:00 – 1:30 (30 min) WestlawNext
- 1:30 – 2:00 (30 min) The Criminal Prosecution of Interstate Trucking Companies & Truck Drivers for Violations of the FMCSR
- 2:00 – 2:30 (30 min) Asleep at the Wheel – A Conscious Disregard for Safety
- 2:30 – 3:00 (30 min) Air Brake Study & 20 Years After NTSB Heavy Truck Air Brake Study
- 3:00 – 3:15 (15 min) Break
- 3:15 – 3:45 (30 min) Untangling the Wreckage – Investigating Truck Crashes
- 3:45 – 4:15 (30 min) Maximizing Your Recovery in Cases Involving Intermodal Containers & Chassis
- 4:15 – 4:45 (30 min) Mining and Presenting Damages in a Trucking Case
- 4:45 – 5:15 (30 min) Think About What you are Doing, Understand Why you are Doing it
- 5:15 – 5:45 (30 min) Gibbs v. Albright

The Largest and Most Comprehensive Interstate Trucking Litigation Conference In History

For Plaintiff Lawyers Only

Sept. 15-17, 2011

NEVER BEFORE AVAILABLE AT ANY INTERSTATE TRUCKING CLE...

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- Learn vital tips, tools and tactics for each step of the interstate trucking case
 - Bring your cases to workshop with our nationally-acclaimed faculty
 - Discover how to overcome common defense tactics

“Join APITLA half price right now for \$225, and get your APITLA member discount on the Super Summit.”

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	Through Aug. 19	After Aug. 19
Regular Registration Fee	\$1,150	\$1,275
APITLA Members' Registration Fee	\$690	\$765
National Trial Lawyer Members' Registration Fee	\$690	\$765

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Jointly sponsored by **APITLA**
and **National Trial Lawyers**



First Annual APITLA and National Trial Lawyers' Feast, Awards & Roast

Drinks, dinner and dazzling entertainment provided by
 Keynote Speaker Kent Spence and Master of Ceremonies John Romano.

Tickets are \$75 each. Friday Sept. 16, 7-10 p.m. at the Marriott

APITLA Annual Achievement Awards will be presented by APITLA President Ed Hershewe and NAB member John Romano, followed by the roast of APITLA National Director Dan Ramsdell.

“Dan’s really short, so the roast is longer than he is.” - John Romano
 Feast, Awards & Roast Open To All Super Summit Folks With Ticket!

Agenda Friday, September 16, 2011

7:30 – 8:00 (30 min)	Debunking the “White Hat” Defenses
8:00 – 8:30 (30 min)	Demonstrative Evidence/Computer Generated Evidence/Accident Reconstruction
8:30 – 9:15 (45 min)	Framing our Proof and the Issues we Present
9:15 – 9:45 (30 min)	Hours of Service Violations: Proof/Conscious Disregard for Life and Safety
9:45 – 10:15 (30 min)	Black Hat Plaintiff’s Tactics: What not to do in a Trucking Case
10:15 – 10:30 (15 min)	Break
10:30 – 11:30 (60 min)	Why I Have Enjoyed Trying Truck Wreck Cases for Over 3 ½ Decades
11:30 – 12:15 (45 Min)	Demonstrative Evidence in Proving Brain Damage
12:15 – 1:15 (60 min)	Lunch
1:15 – 1:45 (30 min)	What to do if you are Fortunate Enough to be Hired Quickly After a Wreck Involving a Commercial Vehicle
1:45 – 2:15 (30 min)	Alternative Theories of Recovery
2:15 – 2:45 (30 min)	Basic Information on Truck Inspection
2:45 – 3:30 (45 min)	Broker/Shipper Liability in Trucking Cases
3:30 – 3:45 (15Min)	Break
3:45 – 4:15 (30 min)	How To Bullet Proof Your Expert From Daubert Challenges
4:15 – 4:45 (30 min)	Investigating & Litigating the Inclement Weather Trucking Collision Case
4:45 – 5:15 (30 min)	Defending Interstate Trucking Companies (This speaker will only be present at the conference during this 30 minute presentation)
7:00 – 10:00	Feast, Awards & Roast

Saturday, September 17, 2011

7:45 – 8:15 (30 min)	Driver Fatigue: The Trucking Company’s Responsibility
8:15 – 9:00 (45 min)	Closing Arguments in Trucking Cases
9:00 – 9:45 (45 min)	The DOT Physical
9:45 – 10:00 (15 min)	Break
10:00 – 10:45 (45 min)	Sample Opening Statements – Burrell v. O’Reilly
10:45 – 11:45 (60 min)	Mark DiCello, Sagi Shaked, Jon Papin, Steve Garner & Shean Williams
11:45 – 12:15 (30 min)	Jury Selection: 10 Psychological Questions Which Will Determine How the Jurors Will Vote Three Weeks Later
12:15 – 1:15 (60 min)	Lunch
1:15 – 1:45 (30 min)	Record Keeping in the Digital Age
1:45 – 2:15 (30 min)	It’s Just a Rear-End
2:15 – 3:00 (45 min)	The Psychology of Handling Each Phase of the Big-Rig Trucking Case & Trial
3:00 – 3:15 (15 min)	Break
3:15 – 3:45 (30 min)	The 10 Items You Don’t Want me to Find in Your File
3:45 – 5:15 (90 min)	How to Avoid Legal Malpractice in Interstate Trucking Cases Focus Groups and Presentation of Live Voir Dire in Trucking Cases

Concurrent Confidential Case Workshop - Friday and Saturday 9 a.m to 5 p.m.

Bring your cases to a confidential case workshop with our experts and faculty, including complimentary use of WestLaw’s cutting edge research technology. Attorneys will have 30 minutes with our faculty and experts, so this will be limited to 32 participants.

Call Lori at 888-772-4852 to reserve your spot today!

“Learn How to Bullet Proof Your Interstate Trucking Case For Trial”

